

Project Management Case Studies

Management Case Studies Management Case Studies Case Studies in Strategic Management: A Practical Approach Case Studies in Business Administration Project Management Case Studies in Strategic Management Project Management Case Studies Leadership and Management: Case Studies in Training in Higher Education in Africa Indian Business Case Studies Volume VIII Indian Business Case Studies Volume I Management Case Studies Indian Business Case Studies Volume II Case Studies in Management Management Case Studies Decoding Management Case studies in management Management Case Studies in Hong Kong Management Case Studies Management Case Studies Sensitive Stories of Corporate World (Volume 2) (Management Case Studies) Dr. Ramesh R Kulkarni, Dr. Shrinivas R Patil, Rajashekhar R Navalagi, Rangappa K Yaraddi Cranfield college of aeronautics. management research programme Sanjay Mohapatra Cyril S. Deverell Harold Kerzner Gunther Friedl Harold Kerzner Johann Mouton Srilatha Palekar Sandeep Pachpande Stanley Oliver V P Pawar Akhilesh Chandra Pandey Ramesh R Kulkarni Pooja Pathak Frank Broadway Sara F. Y. Tang Dr. Sanjay Srivastava Petzall Selvarajah Dr Kalpana Bhatawdekar

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Sanjay Srivastava Petzall Selvarajah Dr Kalpana Bhatawdekar

the dynamic and constantly changing business environment has made the management education field evolve to meet new expectations the case study methodology of teaching is a significant pedagogical instrument to impart management skills to students this book is on management case studies and it teaches students essential skills like analytical thinking communication innovation the ability to transform theoretical knowledge into practically viable solutions and the simplification of complex concepts it covers the practical aspects of management concepts for undergraduate and postgraduate students of different universities this book covers all important management subjects that a ug pg student should master from how to solve a case study to different concepts of general management marketing management financial management and human resource management this book is simple and easy to understand without any difficulties for any ug pg student of the management stream and we have done our best to bring accurate data to you

a new edition of the most popular book of project management case studies expanded to include more than 100 cases plus a super case on the iridium project case studies are an important part of project management education and training this fourth edition of harold kerzner s project management case studies features a number of new cases covering value measurement in project management also included is the well received super case which covers all aspects of project management and may be used as a capstone for a course this new edition contains 100 plus case studies drawn from real companies to illustrate both successful and poor implementation of project management represents a wide range of industries including medical and pharmaceutical aerospace manufacturing automotive finance and banking and telecommunications covers cutting edge areas of construction and international project management plus a super case on the iridium project covering all aspects of project management follows and supports preparation for the project management professional pmp certification exam project management case studies fourth edition is a valuable resource for students as well as practicing engineers and managers and can be used on its own or with the new eleventh edition of harold kerzner s landmark reference project management a systems approach to planning scheduling and controlling pmp and project management professional are registered marks of the project management institute inc

most business schools use case studies in their courses however these are typically based on past cases and assigned to students to solve this book describes a new approach for teaching with case studies which was developed and applied

successfully at tum school of management in this approach student teams write and solve their own case study on a topic concerning current and future businesses a case can thus be on their own startup or a strategic decision of existing companies during the course the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question the authors present 17 cases covering strategic questions for startups and technology companies such as deutsche post bmw ryanair lufthansa stadtwerke münchen fielmann adidas siemens caribou biosciences eon airbus unicredit and ubs

the latest edition in the gold standard of project management case study collections as a critical part of any successful competitive business project management sits at the intersection of several functional areas and in the newly revised sixth edition of project management case studies world renowned project management professional dr harold kerzner delivers practical and in depth coverage of project management in industries as varied as automotive healthcare government manufacturing communications construction chemical aerospace and more the latest edition of this bestselling book acts as the perfect supplement to any project management textbook or as an aid in the preparation for the pmp certification exam the author includes new topics like risk management information sharing scope changes crisis dashboards and innovation the sixth edition includes ten new case studies and a wide array of updates to existing cases to meet today s industry standards and reflect the unique challenges facing modern project management professionals this new edition features 10 new case studies from lego northstar berlin brandenburg airport and more includes over 100 case studies drawn from real companies illustrating successful and poor implementation of project management provides coverage of broad areas of project management as well as focused content on the automotive healthcare government manufacturing communications construction chemical and aerospace industries offers new topics including risk management information sharing scope changes crisis dashboards and innovation perfect for students taking courses on project management during their undergraduate degrees and at the graduate level as part of an mba or graduate engineering program project management case studies is also an indispensable resource for consulting and training companies who work with other professionals

there has been a resurgence of interest in training programmes for higher education leaders and management helm at african universities in recent times although there have been a few cases of evaluation studies of such programmes in africa a more systematic review of the lessons learnt through these programmes has not been done this book aims to

document and reflect on the learnings from intervention programmes at three african higher education councils it is clear that university leaders face many leadership and management challenges this is the starting point of the book

it has been decades since many business schools outside india adopted the case study methodology for teaching almost all branches of management studies this trend has been seen in india too where top management institutes have implemented the case study based methodology as an important pedagogical tool in business education the major issue in india however is a severe shortage of indian case studies through which business schools can provide industry insights to students this volume fills that gap it has twenty indian cases related to different aspects of business management the cases cover some of the prominent disciplines of management like marketing finance human resource management strategy management operations management accounting and mergers and acquisitions these cases best serve the purpose of adoption of case methodology in classroom teaching or online lecture sessions for the faculty and students of business management

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this book presents practical understanding of the management problems broadly it is meant for the students who have basic training in management or commerce and also for those with little or no formal management background like mca

and engineering for management professionals essential principles and concepts of management that are particularly relevant for understanding the problems of management are highlighted through issues for discussion thus the book is of special value for undergraduate and postgraduate courses like bba mba mhrd mib as well as for b tech and mca the case material is sufficiently broad in scope and rigorous in coverage to satisfy any undergraduate and postgraduate courses in the field of management each case study provides a descriptive analysis of the critical problems faced by leading organisations further more each case study is chosen to reflect and illustrate a specific problem each case study contains one relatively successful and the other less so in dealing with one or more of the critical issues or problems all the case studies have been updated to reflect the latest available information of the corporate world issues for discussion in each case are an attempt to explore the various facets of management principles involved for solving the problem

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the book presents a comprehensive collection of 48 real world case studies across six key management domains strategic management leadership organizational behavior marketing management operations supply chain management human resource management and ethics corporate sustainability each case study highlights contemporary business challenges faced by global organizations and their strategic responses the book focuses on practical learning through scenarios like digital transformation cultural integration regulatory challenges crisis management employee engagement ethical dilemmas and sustainability practices it emphasizes the importance of agility innovation ethical leadership customer centricity and data driven decision making in today s dynamic business environment these case studies offer valuable insights actionable takeaways and strategic lessons for students managers and business leaders the cases encourage

critical thinking and problem solving skills while reflecting on real time organizational issues and their impact on global markets overall the book serves as a useful guide for understanding modern business complexities and developing strategic and ethical solutions

encouraged by the unprecedented response to the first volume of sensitive stories of corporate world authors shyam bhatawdekar and dr kalpana bhatawdekar were motivated to write its second volume the first volume contained large number of management case studies the second volume contains many more shyam bhatawdekar and dr kalpana bhatawdekar are top notch business executives highly sought after business and management consultants eminent management gurus authentic human behavior experts and prolific authors their interactions with and keen study of the people in the business world the corporate companies and life in general paved way to write on those subtle aspects of human life that easily get ignored but come to think of it they are the real makeup of the life at large the book therefore includes such shades of corporate and business life and life in general that touch the soft and sensitive spots of human nature to read more by the authors refer their websites shyam bhatawdekar com and management universe blogspot com

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